



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

To sponsor an event, contact Carla Tucker
1.800.474.4829 x285 | ctucker@infonex.ca



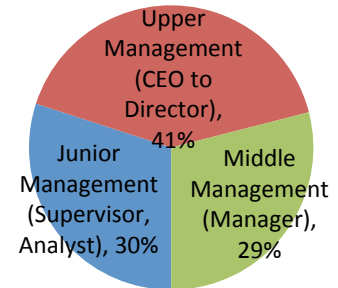
Infonex Inc. has over 20 years experience as a recognized name in providing timely, useful business information to Canadian private sector and government executives.

Check out our recently launched specialty division, **INX Training!**

Our Stats:

A recent sampling of attendees revealed that **70% were mid- to senior-level decision-makers.**

A more detailed analysis showed, 41% were CEOs to Directors, 29% were Managers, and 30% were eager junior corporates



We are not a *big show*, so the opportunity for sponsors to have real face-time with our delegates is of the most value!

Corporate Branding!

What your company stands to gain

- Targeted market exposure
- Increased visibility
- Build corporate brand awareness
- Prominent brand association with industry leaders
- Maximum interaction with decision-makers
- Opportunity to leave a lasting impact on qualified prospective clients
- Discounted flat fees on delegate passes for your staff and/or customers

Regularly offered 2-day finance events:

- *Internal Controls, Toronto and Calgary*
- *Accounting and Reporting, Toronto and Calgary*
- *Accounting and Reporting for Oil and Gas, Calgary*
- *Accounting and Reporting for Mining, Toronto and Vancouver*
- *Mining Taxation Strategies, Toronto and Vancouver*
- *OTC Derivatives Reform, Toronto*
- *CSA/SEC Financial Accounting and Reporting*
- *Risk Management*



Master-classes and single-day events:

- *Transfer Pricing*
- *Commodity Taxation*
- *Operational Risk Management*
- *Financial Instruments and Hedge Accounting*
- *MD&A*

MULTIPLE EVENT SPONSORSHIP AVAILABLE!

Participants the last year include:

Aimia Inc.
Airboss of America Corp.
ATCO
Alderon Iron Ore Corp.
Allied Properties Management
ATB Financial
Athabasca Oil Corp.
Aurizon Mines
Autorité des Marchés Financiers
Avisar Chartered Accountants
Bank of Canada
Barrick Gold
Barsalou Lawson
BDO Canada LLP
Bell Alliant
Bennett Jones LLP
Blake, Cassels & Graydon LLP
BMO
BP Canada
Brigus Gold
Brookfield
Canadian National Railway
Cascades Inc.
Cenovus Energy Inc.
CIBC
Collins Barrow LLP
Colt Resources Inc.
Deloitte
Ernst & Young LLP
FocusROI Inc.
Grant Thornton
ING
Innovapost
Intact
LCBO
Manulife Financial
Pincrest Energy Inc.
PwC Canada
RBC
SaskEnergy
Scotiabank
Shell Energy North America
Siemens
Shoppers Drug Mart
Sinopec Daylight Energy
Sobeys Inc.
Suncor Energy Inc.
Sun Life Financial
Talisman
TD
Telus
Tervita Corporation
Tourmaline Oil Corp.
TransAlta
TransCanada
Versen
Viterra
Xstrata Canada Inc.
Zargon Oil & Gas Ltd.

For a full list particular to an event, please contact us.

1.800.474.4829

CONTACT US TODAY!



Benefits of sponsoring:

Whatever your marketing needs, we have a sponsorship package in line with your organization's objectives. If you are cautious, on a limited budget, or simply cannot be at the event in person, then our **BRANDING PACKAGES** are perfect for you. They allow you to be recognized and remain visible in the marketplace with limited risk.

Sponsorship Upgrades include:

- Opportunity to provide a promotional insert in delegate packages
- Exhibition Opportunities
- Opportunity for onsite giveaways
- Networking break address
- Luncheon address
- Keynote address
- Online Documentation Branding
- Networking/Cocktail Reception
- Social Networking
- Participant lists including firm and city
- Consideration of speaking opportunity
- Exclusivity
- Post-sponsorship fulfillment report

**CONTACT US NOW FOR YOUR PERSONALIZED
SPONSORSHIP PROPOSAL!**

**To sponsor an event, call Carla Tucker
Direct: 416.507.4202 ♦ ctucker@infonex.ca**